

MESSAGE FROM THE PRESIDENT

2022 CREW Iowa President

Jennifer Schumann

Ten years ago, there was a seed of an idea: that women in Iowa commercial real estate could form an organization that would expand their professional network and advance careers for all women. Today, that planting has proudly grown into an organization with over 150 members across the state.

As we begin 2022, the founding pillars have not shifted; we focus on providing our members value in education, empowerment, leadership, engagement and networking. Over the last two years as we battled the twists and turns of the pandemic, we came out stronger. We hosted virtual and small group events that gave members the opportunity to network in ways we hadn't seen before. Our programming was elevated with a constant influx of national speakers. We listened to our members and provided a place where similar minded individuals could share ideas or find a mentor to guide them in or through the next chapter of their lives.

As your president, I'm here to support you both professionally and personally. I hope that CREW Iowa becomes for you what it is for me – a friendly, home base that has allowed me to grow as an individual and a leader. The entire Board of Directors and I are here to support you in any way we can in the year ahead. We look forward to networking and learning with all of you!

*Jennifer
Schumann*

